

What is claimed is,

1. A calendar including a daily designation table and a space for designating the distributor of the calendar as well as a space for the advertisement of the sponsor.

2. The calendar according to claim 1, wherein:

designations on the part of the day such as "morning", "midday", and "evening" for which the medicine is to be taken are provided in each date section of the daily designation table.

3. The calendar according to claim 2, wherein:

a medicine pouch is able to attach removably on one of the designations on the part of the day.

4. The calendar according to claim 2, wherein:

a medicine pouch is adapted to be hung on the calendar by a tag including a head and a hook connected by a neck of reduced width, wherein the tag is inserted through an opening formed through the upper portion of a medicine pouch, and then the head of the tag is inserted with the pouch into the intended one of engaging openings provided through the portions corresponding respectively to each parts of the day so as to engage the head with the back side of the sheet of the calendar.

5. The calendar according to claim 4, wherein:

the tag is made of a material of slight elasticity, and the breadth of the head is larger than the diameter of

the engaging opening, so that the head is urged to be deformed to reduce the breadth thereof to the lateral width of the engaging opening upon inserted into the engaging opening and then recovered elastically to its original shape on the back side of the sheet and engaged with the back side.

6. The calendar according to claim 4, wherein:

respective date section of the calendar is provided crosswise with the designations of the part of the day such as "morning", "midday", and "evening" for which the medicine is to be taken, and laterally aligned engaging openings are also provided on the portions corresponding to the parts of the day, the engaging openings of each day are communicated with each other through a slit or communicating portion.

7. The calendar according to claim 2, wherein:

an administration instructing tag is able to attach removably on one of the designations on the part of the day for indicating the timing for taking the medicine.

8. The calendar according to claim 7, wherein:

the administration instructing tag is able to attach removably by an adhesive mass good at its releasability.

9. The calendar according to claim 2, wherein:

the administration instructing tag including a hook or a head and a body connected by a neck of reduced width is adapted to be hung on the calendar, wherein the head of

the tag is inserted through an opening formed through the intended one of engaging openings provided through the portions corresponding respectively to each parts of the day so as to engage the head with the back side of the sheet of the calendar.